



Advertisement Opportunities for the 11th Annual Veterans Summit

The **11th annual Veterans Summit**, hosted by Northern Vermont University, will take place on Wednesday, June 14th at NVU Lyndon. This event—the **largest of its kind in Vermont**—brings veterans, their families, and veteran service organizations together to build relationships, strengthen connections, and foster an enhanced support network in Vermont and beyond. The Summit features:

- Keynote and supporting speakers
- Breakout sessions (e.g. career opportunities, trauma recovery, women veterans, complementary and alternative medicine, opportunities to connect with policy makers)
- 60+ veteran service organization exhibitors
- A complimentary dinner offered to all attendees, which provides a chance for networking and building personal connections
- A Stand Down—a grouping of coordinated services designed to assist homeless veterans and veterans with housing insecurity—which serves about 20 homeless veterans each year of the Summit

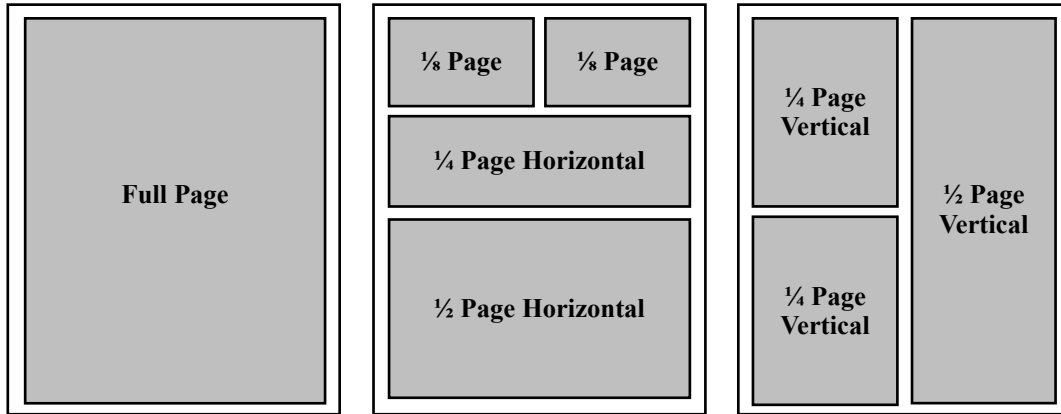
Ad revenue from the Veterans Summit program helps us keep this event free both for attendees—mostly veterans and family members—and for our nonprofit exhibitors. The high-quality, full-color program will be distributed as a .pdf to over 1100 stakeholders in advance of the Summit, and hard copies of the program will be handed to 300+ attendees at the event. See reverse for details.

The Summit plays a critical role in connecting Vermont’s veterans to veteran service organizations and the Veterans Administration. By advertising in the Summit program, you and your business are supporting veterans in our community.

For more information or to reserve an ad, contact Kristen Eaton at VeteransSummitVT@gmail.com. Our deadline for ad reservations is April 30th - but if you reserve your ad by our early bird deadline of **March 31st**, **we’ll include your business in a special shout-out to our supporters in the community, to go out over NVU’s social networking accounts.**

“This summit is very valuable to our veterans. **I talk about the summit all year.** To the vets that I work with, it is like one stop shopping...the connections these veterans get to make in person with other vets are very special.”
—a Veterans Summit attendee

ADVERTISING RATES AND FULL COLOR LAYOUT OPTIONS



LAYOUT OPTIONS	AD SIZE	FULL COLOR?	INVITED TO EXHIBIT?	SPECIAL RECOGNITION	RATE
Two Full Pages: Center Staple	SOLD OUT	Yes	Yes	Keynote Sponsor	\$3,000
Full Page: Back Cover	7.25" W x 9.5"	Yes	Yes	Exhibition Hall Sponsor	\$2,000
Full Page: Inside Front Cover	7.25" W x 9.5"	Yes	Yes	Hospitality Sponsor	\$1,500
Full Page: Inside Back Cover	7.25" W x 9.5"	Yes	Yes	Hospitality Sponsor	\$1,500
Full Page: Interior Page	7.25" W x 9.5"	Yes	Yes	Breakout Session Sponsor	\$1,000
1/2 Page: Horizontal	7.25" W x 4.5"	Yes	Yes	—	\$500
1/2 Page: Vertical	3.5" W x 9.5" H	Yes	Yes	—	\$500
1/4 Page: Horizontal	7.25" W x 2.0"	Yes	—	—	\$250
1/4 Page: Vertical	3.5" W x 4.5" H	Yes	—	—	\$250
1/8 Page (Business Card)	3.5" x 2.0" H	Yes	—	—	\$125

Design Assistance, Specifications, and Calendar

- **Reservations are due by April 30th.** Email Kristen at VeteransSummitVT@gmail.com, or visit northernvermont.edu/veterans-summit and click on the “advertise” button to reserve an ad.
- **Reserve by March 31st to be included in a special shout-out on NVU’s social media profiles.**
- Free ad design is available. Please send us your text and images by April 30th
- If designing your own ad, please submit it in one of the following formats: .pdf (preferred), .jpg, .eps, or .tiff. Resolution/Color: 300 dpi resolution, line art at 600 dpi, and color as CMYK. Send your completed ad to VeteransSummitVT@gmail.com by April 30th.
- **Ask us about special recognition** for our major sponsors—or get in touch if you’d like to talk about a more comprehensive sponsorship opportunity.

Payment is requested by May 15th. For an invoice, email Kristen at VeteransSummitVT@gmail.com

- To pay online, visit northernvermont.edu/veterans-summit and click on the “advertise” button
- Checks should be made out to Northern Vermont University and include “Veterans Summit” in the memo line. Mail to Veterans Summit c/o Thom Anderson, PO Box 919, Lyndonville, VT 05851.

Questions? Contact us at VeteransSummitVT@gmail.com